

# BUSINESS DIVERSITY ECONOMIC EXPO

## *Virtual Trade Show Event for Diversifying Supply Chains & Celebrating Inclusivity*

### Dates

**Oct 22** | 11:00 am - 2:00 pm ET

**Oct 28** | 11:30 am - 3:30 pm ET

**Nov 17** | 10:30 am - 2:30 pm ET

### **ACCELERATE DIVERSIFYING YOUR SUPPLY CHAIN!**

This year, the OCC is using its convening power to address the equity gap in business with the Business Diversity Economic Expo, a business to business virtual trade show and networking event, putting a spotlight on businesses which are Black-owned, Indigenous-owned, People of Colour-owned, Women-owned, LGBTQ2+-owned, and businesses owned by People with Disabilities. The OCC will be inviting procurement officers and supply chain leaders from large private sector, public sector and academic institutions to attend and meet with business owners.

None of us could have anticipated the impact that the COVID-19 pandemic has had on businesses of all sizes in every corner of the province. This impact has been even greater for Black-owned businesses, Indigenous-owned businesses, People of Colour-owned businesses, Women-owned businesses, LGBTQ2+-owned businesses, and business owned by People with Disabilities.

The Ontario Chamber of Commerce has long recognized the issue of equity in hiring practices, but equally important is ensuring that purchasing decisions do not overlook businesses owned by under-represented groups, as wealth creation is the key to long-term equality.

The business case for supplier diversity in Canada is clear and has many benefits including more robust supply chains and increased economic development. The Ontario Chamber of Commerce will be working with our partners to spotlight business diversity in the Business Diversity Economic Expo as part of the virtual 2020 Ontario Economic Series.

## Benefits from attendance

- Meet supply chain ready businesses owned by under-represented groups ready to do business with your organization
- Network with industry professionals throughout the duration of the event series & meet fellow procurement officers, and supply chain leaders from large private, public sector and academic institutions
- Opportunity to set up one-on-one videos calls or text chat with vendors
- Join video meetings with vendors, including participating in LIVE screen-share and presentations/demos in real time

*Thank you to outreach partners*



## Attend the Expo

[occ.ca/expo](http://occ.ca/expo)

**For more information contact:**

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