

# Project VENT

## (Veteran Entrepreneurs)

Project VENT (Veteran Entrepreneurs) will provide Veteran entrepreneurs with an opportunity to share their stories. Their business successes. Their business failures. The resources that helped them in their endeavours. The resources that they wished they had.

The Inclusive Workplace and Supply Council of Canada (IWSCC) will then take everything we hear to create resources for both the Veteran entrepreneurs and those working with Veteran-owned companies.

## The stages of Project VENT

The results of a literature review and consultations with key stakeholders have helped us create a questionnaire that will be disseminated to Veteran entrepreneurs across the country. Our analysis of the survey results will be released in a report, and we'll use the findings to create a suite of resources for Veteran entrepreneurs and those who work with them.

### The survey will cover topics that include:



**Demographics**, including disability status



**Factors** that influence entrepreneurship



**Military skills** applicable to entrepreneurship



**Support** and resources for entrepreneurs



**Barriers** to entrepreneurship

## How you can help

**We need your help to reach as many Veteran entrepreneurs as possible!**

We're asking you to:

- Use your networks to promote participation in our survey
- Join our Advisory Committee and lend your expertise throughout the life of this project: from survey design through to resource development

If you would like to participate in Project VENT, in any or all of the ways listed above, please contact:

**Deidre Guy at [deidreg@iwsc.ca](mailto:deidreg@iwsc.ca) or 647 606 8382.**